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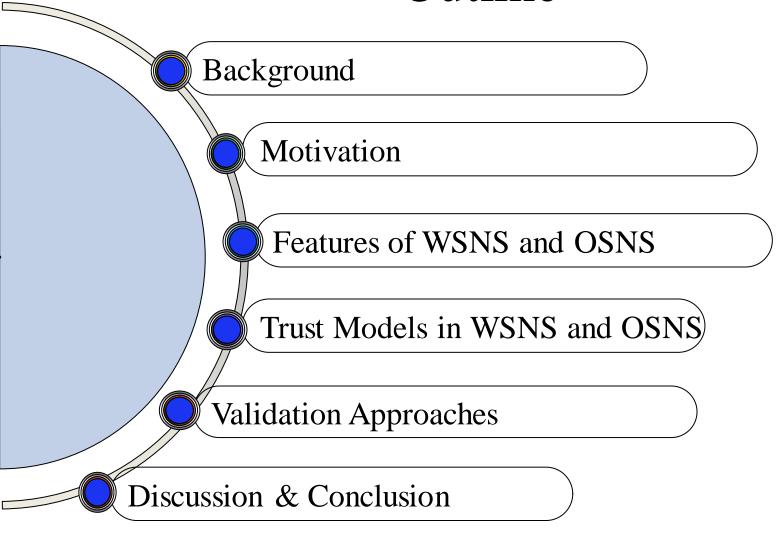
Sensor Networks and Online Social Networks: A

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Outline



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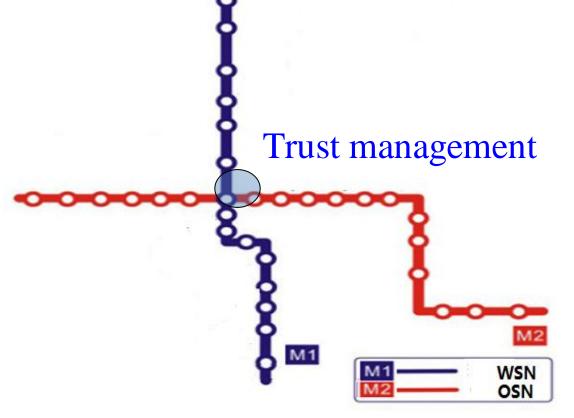
Background

- Wireless sensor network (WSN)
 - A new paradigm designing fault-tolerant mission critical systems used to enable varied applications like threat detection, environmental monitoring, etc.
- Online social networks (OSNs)
 - Provide a basis for maintaining social relationships
- Security
 - One of the most important topics in both WSNs and OSNs, for which trust management is found to be a necessity

Motivation

We try to conduct a comparative study

 As to better understand trust models and their effects on different network environments.



Features of WSNS and OSNS

Construction

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- The components
- Structure
 - Typical network structures
- Trust and trust management
 - The meaning of trust and how to manage trust

Features of WSNS

Construction

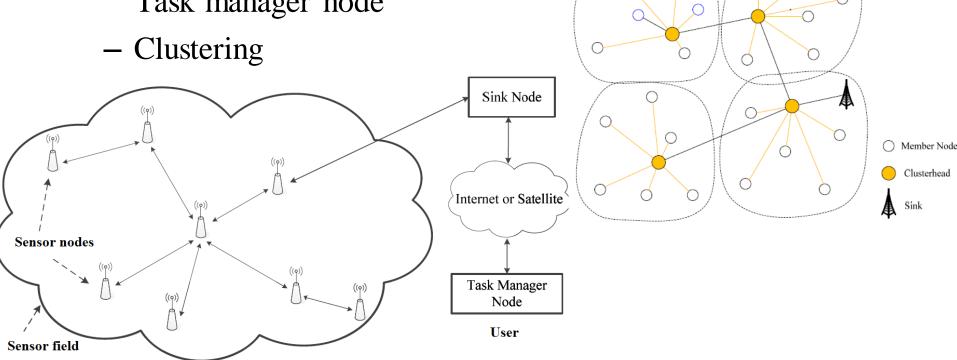
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- Composed with several sensors that are usually small, with low cost and low power
- The nodes are physically accessible by other people, which leads to the risk of exposure to cryptographic materials.

Features of WSNS

• Structure

Sink node, Internet,Task manager node



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Features of WSNS

• Trust

- A level of assurance about a key's authenticity that would be provided to the sensor node by some centralized trusted body.
- A measure of a node's competence in providing a required service
- Trust management

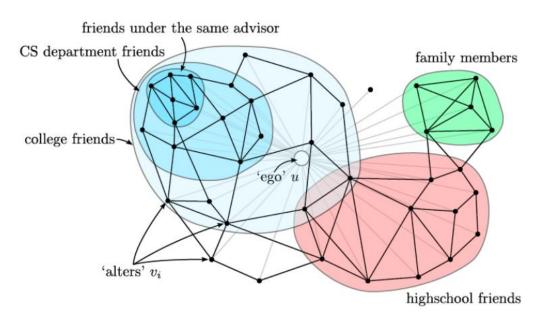
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- More challenging than in OSNs
 - Changes in the topology induced by node mobility or node failure
 - Resource limitations

Features of OSNS

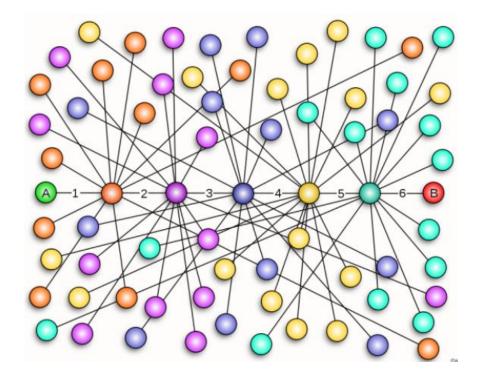
- Construction
 - Organized around users.
 - Larger scale

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Features of OSNS

- Structure
 - Small world
 - Clustering
 - Short distance



Features of OSNS

• Trust

- Trust in a person is a commitment to an action,
 based on a belief that the future actions of that
 person will lead to a good outcome
- Trust management

- No resource limitation
- Focuses more on the accuracy and real effects

Trust Models in WSNs

RFSN

 provides a scalable, diverse, and generalized approach for countering all types of misbehavior resulting from malicious and faulty nodes

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 manage trust and reputation locally with minimal overhead in terms of extra messages and time delay.

Trust Models in WSNs (Con't)

• PLUS

 each sensor node maintains highly abstracted parameters, rates the trustworthiness of its interested neighbors to adopt appropriate cryptographic methods, identifies the malicious nodes, and shares the opinion locally.

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 works on two topologies: intragroup topology and intergroup topology

Trust Models in WSNs (Con't)

- Observation
 - pay special attention to the resource overhead

Trust Models in OSNs

• RN-Trust

emulates a trusted graph with a resistive network

• FlowTrust

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- apply network flow theory to trust evaluation
- use the trust value and confidence level as two trust factors

Trust Models in OSNs (Con't)

- SWTrust
 - Generating small trusted graphs for large OSNs
- TidalTrust
 - Using the shortest, strongest trusted paths
 - Observation

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 Focus is mainly on the interpretation of trust itself, including evidence collection and aggregation

Validation Approaches

WSN

- Simulation to save costs
- Several simulators are developed
 - E.g., SENSE, OPNET, TRMSim-WSN, SensorMaker

OSN

- Feedback
- Leave-one-out

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- Real social network data sets
 - E.g., Epinions (www.epinions.com), Advogato (www.advogato.org), etc.

Discussion

- Common features
 - Time sensitivity and dynamic topology
 - Efficiency requirement
 - Validation requirement
- Learn from each other
 - Could we collect some real world data sets for WSNs?
 - Could we develop simulators for OSNs?

Conclusion

- We present a comparative study of trust models in WSNs and OSNs.
 - Provide a comparison of the features of WSNs and OSNs.
 - Review and compare existing trust models in the literature.
 - Analyze the common features of trust models in WSNs and OSNs, and conduct some discussion on how to enhance the trust management in a network by learning from the other type.

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Thank you for your attention!

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